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WAGNER
LANDSCAPE
SERVICE





INBORN in every heart that beats to beauty is a great love of Nature. Men have loved the trees and the plants and the flowers of earth since the time of Adam—and men will go on loving the trees and the plants and the flowers of earth until Gabriel sounds the trumpet of Doomsday.

Even in the great cities, where the multitudes crowd together in the modern race of business, men find time to think of leaves and blossoms. Living in a world of paved streets and stone buildings, they cherish and preserve their public parks. They surround their colleges and schools, their hospitals and libraries—and when they can, their own homes—with trees and shrubs and flowers that beautify the landscapes of the open country.

This universal human longing to live near or in the midst of natural beauty keeps the Wagner landscape artists busy in all parts of America in all seasons—planning, planting and culturing scenic charm for cities, institutions and home owners. And as the Wagner landscape gardeners travel from place to place, a large staff of nurserymen keep busy at Wagner Park, in Sidney, Ohio, rearing trees and shrubbery and flowers that are eventually shipped to the four points of the compass.

The Wagner Landscape Service embraces every phase of botanic art. The Wagner artists are schooled in horticulture, floriculture and arboriculture. They are students of earth and climate and beauty. They know what will grow best on your grounds, and what will look best. The service they render is complete—from hothouse to your house.

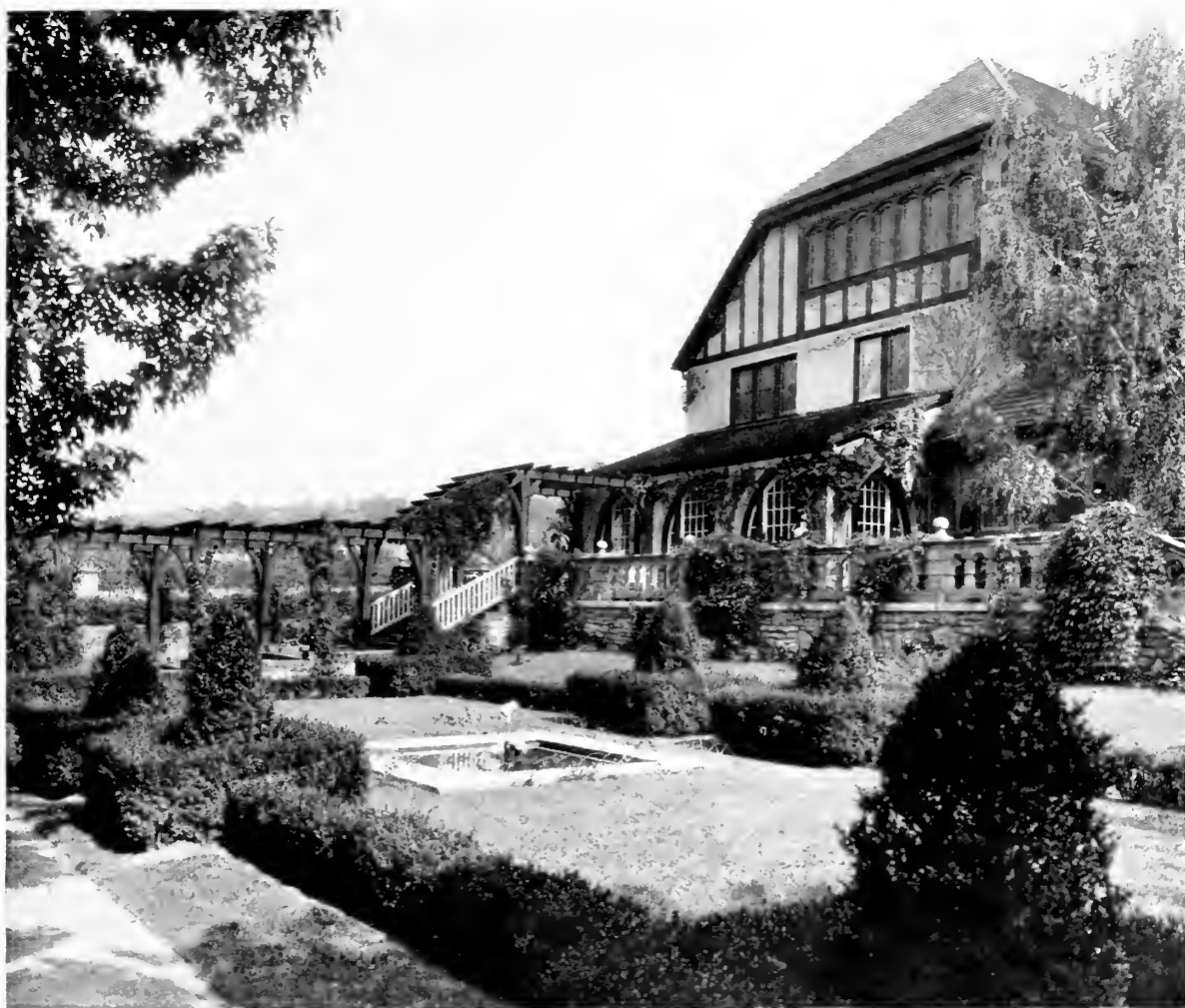
The scope of the Wagner Landscape Service meets any requirement of any size. In the same spirit and with the same artistry that is applied

to the landscaping of large estates covering many acres, the Wagner gardeners plan and plant the grounds around the most modest of homes. It may be a park, a university campus, or the grounds of a club—it may be a large sweep of land surrounding a mansion, or the simple lawn of an average home—it may be the planting of a grove of trees, a bower of flowers, or a vista of vines—whatever the assignment, you can count upon Wagner to plan and achieve all the beauty that an art of nature can extract from Nature.

Every landscaping undertaking that Wagner artists have ever undertaken in a long career of this kind of service stands today as a beautiful testimonial of beautifying work well done.

To give you some idea of the beauty to be derived by applying the Wagner Landscape Service to your grounds we are reproducing in this booklet a few pictures that show typical Wagner results.





IT IS first law, second nature, and sixth sense with the Wagner landscape artists to arrange the grounds around a building to be in perfect harmony with the style of the building. Whether the effect desired is one of trim formality, or one of a natural, more rustic order, the Wagner experts can be trusted to transform the grounds into an exquisite setting for the building. Large home or small home, expansive acres or just a stretch of lawn, the planning and the planting will at once embellish the charm of your property and increase the actual cash value of your property.



A little money spent in planting, with professional guidance, will add more charm to your grounds than twice as much money can accomplish when the spending and the planting are done promiscuously. Just as it pays to have an architect plan the home, it pays to have a landscape gardener plan and plant the grounds. A Wagner artist called at the beginning means a lovelier garden in the end—and usually, with considerable money saved.



Artificial lakes, swan ponds, quaint little bridges, gateways, arbors, pavilions, fascinating trellis arrangements—anything and everything that has to do with beautifying property is a part of the designing service at your command when you call on Wagner. And Wagner service is as reasonable, and in many instances more reasonable, than any landscape gardening service available.



It is characteristic of Wagner methods to take the lay of the land as it is and make capital of every little hillock or hollow. It is seldom necessary to tear up the face of Nature by extensive digging. Some of the most irregular pieces of land imaginable have been transformed by Wagner planning and planting into veritable fairylands of evergreens, waving plants, brilliant flowers and plumed grasses. It is all a simple matter of knowing the plants to pick out and the right place to plant them—of being able to work with earth and seeds and roots as artists work with canvas, brush and pigments.





It may be that you will want to carry out only a small part of a general planting scheme each year. A number of Wagner clients prefer this method. But whether you wish speedy action or wish the planting to extend over several years, it is equally important that a complete plan is laid out in the beginning. A discussion of plans and the matter of time with us will give you a definite idea of the possibilities of your grounds, and the cost, without entailing the slightest obligation.



You may lean in your likings toward exotic gardens that suggest lovely sylvan scenes of the Old World; or perhaps the very nature of the building architecture and local climatic conditions may require a treatment of the grounds that is strictly and typically American. Whatever your wish, or whatever the need, the originality and skill of the Wagner husbandmen will work out with Nature a picture of natural beauty that lives up to your dreams.





Wagner plantings are noted for luxuriant, hale and hearty growth—because the plants themselves are specially bred and reared under the most favorable conditions at the Wagner Park Nurseries. And shipped in careful, scientific packings so that they arrive without affliction or damage. And then properly re-planted so that they thrive on your grounds every bit as well as in the soil where they first sprouted into life.



Many cities and towns have engaged the Wagner gardeners to layout and plant original parks—and to beautify parks and public squares already in existence. It has also been our privilege and pleasure to apply our experience to the grounds of some of America's most prominent universities and colleges. East, West, North and South—the trail of Wagner Landscape Service is a trail of verdant, flowering beauty.





Which of These Wagner Services Fits Your Requirements?

WE KNOW of no landscape service in America that is so all-inclusive as the Wagner Landscape Service. From the simplest little strip of land to great estates that cover square miles—all come within the scope of the Wagner Landscape Service. No requirement is too big, and none too small. There are four separate departments of the Wagner Landscape Service. Of the four types of service you will find that one is specially adopted to serve you—and serve you well:

Service No. 1

When anyone purchases plants from the Wagner Park Nurseries for the purpose of planting a border bed, or a flower bed—and would like some suggestion as to the arrangement of the plants ordered—we send a plan *free of charge*. All that it is necessary for the purchaser to do is to send with his order a rough sketch of that portion of the grounds he intends to plant, with measurements marked on the sketch.

Service No. 2

This we call the Janet Brown Plan. This particular service is intended for anyone whose plot of ground is comparatively small—and yet important enough in the owner's eyes for him to desire professional guidance in planting it.

The Wagner artists are prepared to help such owners by furnishing a planting sketch for a nominal fee of \$2.00. This small fee will then be credited on any orders for plants amounting to \$20.00 or more. It is, in effect, a *free* planning service to all customers buying \$20.00 worth of plants or more.

Service No. 3

This service provides for comprehensive landscape plans for owners of larger places who want expert advice, yet do not wish to incur the expense of having a Wagner gardener make a personal survey.

For designing a complete plan on this basis, drawn to scale, our charge is \$5.00. And here, too, the amount paid for the plan is credited on a purchase of \$50.00 worth of stock, or more. You can extend the planting on a plan received from this department over several years, if you like—and will find that the plan will work out to your utmost satisfaction.

Service No. 4

This department takes care of the planning and planting of large undertakings such as Extensive Home Grounds, Estates, Parks, Factory Grounds, Schools, Universities, Hotels, Sanitariums, Subdivisions and Cemeteries.

Frequently plans of this size are handled through the mail—but in every case where it is possible we recommend a personal survey by one of our Landscape Architects. A preliminary personal survey insures more accurate planning and invariably insures more beautiful results. It means, too, a certainty that the exact plants will be specified that will thrive best under specific local conditions. The cost of this service is surprisingly reasonable. Terms will be stated in correspondence.

Choose the service best suited to your needs and write us. We welcome inquiries of any kind. The inspiration and the very backbone of the Wagner Landscape Service is SERVICE—and service that is just as friendly as it is skilful. Write us.

WAGNER PARK NURSERIES

Landscape Gardeners and Nurserymen
SIDNEY, OHIO



OFFICE AT WAGNER PARK



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